

JAMES & STARLA DEAN

CONCERT PROMOTION CHECKLIST

- ✓ DISTRIBUTE POSTERS / HAVE OTHER CHURCH MEMBERS TAKE SOME TO PLACES OF EMPLOYMENT, ETC...
- ✓ CONTACT LOCAL NEWSPAPERS (contact 3 weeks early to meet their deadlines.) USE THE ENCLOSED B&W PICTURE AND BIOS. YOU CAN EMAIL THESE TO MOST NEWSPAPERS.
- ✓ CONTACT LOCAL RADIO STATIONS (send or fax a copy of PSA)
- ✓ MAIL POSTER TO LOCAL BOOKSTORES
- ✓ CONTACT LOCAL CHURCHES / MAIL EACH A POSTER WITH LETTER.
- ✓ PUT IN CHURCH BULLETIN 2 WEEKS EARLY.
- ✓ PUT ON CHURCH SIGN ONE OR TWO WEEKS BEFORE CONCERT
- ✓ HAVE PASTOR ANNOUNCE FOR 1-2 WEEKS @ EACH SERVICE, ALSO TELLING THEY CAN SEE AND HEAR US AT JAMESANDSTARLADEAN.COM
- ✓ FOR MORE PROMOTIONAL ITEMS IT'S AS SIMPLE AS 1, 2, 3!!
- ✓ GO TO: jamesandstarladean.com
 - ROLL MOUSE OVER BOOKING
 - CLICK ON DOWNLOAD YOUR MEDIA KIT NOW (B/W PICTURES, BIO'S, COLOR POSTERS, ETC...)